



Departamento de Educación Cultura y Deporte





Erasmus Policy Statement (2014-2020)

The international strategy of our institution takes our experience in European projects since 1996 and the Institution undertakes to contribute to the European Union's modernisation and internationalisation agenda in higher education.

Objectives for choosing partners.

- The first objective of our institution is to work directly with companies where our students can do
 work placement and where our staff can receive training.
- The second objective of our institution is collaborate with educational institutions to seek companies where our students can do work placement and our staff can give and /or receive training.

Criteria for choosing partners.

Companies:

- The first criteria is that the activity of the company must be related to the knowledge acquired by students. Both studies and company activity must belong to the same business sector. Spanish legislation obliges to do some training programs detailing the work placement activities that students must do while they are in the companies. Therefore we must ensure that the student is able to do its training program.
- 2. The second criteria is that the company should be a small or medium enterprise. Our experience has taught us that workers in small and medium companies have a closer relationship with our students. Sometimes, family businesses integrate students as a member of their small business. This criteria is not mandatory for the I.T. and Marketing students, because majority small businesses do not usually have suitable work placement for them.
- 3. The third criteria is that most of the workers of the company speak in the vehicular language of Erasmus mobility. This criteria wants the student participate in the normal life of the company.
- 4. The fourth criteria is that companies should have an international focus and that companies should apply criteria of continuous improvement and respect for the environment in its production process.

Educational Institutions:

- 1. The first criteria for educational institutions is that they get the Erasmus Charter and offer short cycles similar to those taught at our institution.
- 2. The second criteria is that educational institutions guarantee quality and cooperation with our institution.

Geographic areas.

Currently we focus on companies and educational institutions in the European Union, but we are willing to cooperate with partners from other countries. While we should not forget that one of the criteria for choosing partners is the language, and therefore, our efforts are directed to look for companies in those countries whose mother tongue is the same as the vehicular language of Erasmus Mobility. This criteria is important for us, because some students can't predict their longterm language needs.

The main target groups of our mobility activities are:

- a) Short Cycles students who are taught in our institution. We currently have the following Short Cycles (level 5 in EQF)
- Business Administration.
- Trade and Marketing.
- Information Technology
- Personal Image Consulting
- Aesthetics











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b) Staff of our educational institution for teaching and / or for training. Our institution undertakes to contribute to the European Union's modernization and internationalization agenda in higher education.

The main objectives of our mobility activities are:

1) Increasing educational attainment levels. Secondary objectives:

- Reduceing the dropout rate in Short Cycles.
- Developing in students skills and abilities to facilitate their integration into the labour market.
- Showing the importance of life long learning.

2) Improving the quality and relevance of higher education. Secondary objectives:

- Updateing data and skills in different areas of vocational training.
- Knowing and appling new educational methodologies oriented individual attention and the integration of all students in the group
- Promoting and encouraging staff and students mobility, including underrepresented groups, with non-discrimination policies.

3) Developing a sense of belonging to the European Union and international cooperation. Secondary objectives:

- Increasing the number Content and Language Integrated Learning (CLIL).
- Encouraging students and staff individual mobility and international cooperation projects.

4) Linking education, research and innovation. Secondary objectives:

- Spanish legislation requires students to do a research and innovation project at the end of the Short Cycle, so we should
- promote a research project based on the work placement student experience at a foreign firm.
- Informing teachers and students about research and innovation that students have observed in the work placement.
- Give visibility to the results achieved by staff members participate in cooperation projects

5) Orientation adaptation funding and governance. Secondary objectives:

- Maintaing and increasing current funding sources.
- Maintaing and increasing the staff involved in European projects.
- Stabilizing a working methodology for individual mobility and international cooperation projects.

Zaragoza, 6th June 2013

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Legal representative of the institution

Director I.E.S. SANTIAGO HERNANDEZ